



Frequently Asked Questions (FAQ)

How can I make money with a Farrell's franchise?

New 10-Week student enrollments and annual FIT memberships are the two biggest ways to generate revenue. We'll train you to be successful every step of the way.

What is the franchise fee?

\$49,900 for one location

\$39,900 for each additional location (\$10,000 savings)

What type of training will I receive?

You'll train at Farrell's headquarters in Des Moines, Iowa for our two-week program, FXB University. Our expert corporate team will provide you with hands-on training and teach you how to operate a successful location, from start to finish. In addition to your onboarding training, you'll have full access to the corporate team—including our in-house marketing department, annual business and sales training, and strategic partnerships. We are here for your success!

Is Farrell's listed on the Small Business Administration Franchise Registry?

Yes, Farrell's has a strong relationship with the SBA—which is an advantage to you, as a potential franchisee! The SBA is a prestigious U.S. government agency that provides assistance to small businesses and helps them grow. This allows you the opportunity to receive expedited, secure funding for your business. The process of being listed on the SBA is rigorous and shows our commitment to your success as a business owner.

Are financing options available?

In addition to our relationship with the SBA, we also have a long-standing relationship with Guidant Financial. Guidant is a national financing company that works with franchisees to secure various types of business loans.